

BGS-SF ALUMNI
CHAPTER

SPECIAL
POINTS OF
INTEREST:

- There is still time to take advantage of the San Francisco Chamber of Commerce Offer. Just \$80 dual-membership.
- BGS-SF LinkedIn Group and BGS-SF YahooGroup continue to grow.
- Welcome to the Bay Area member Melissa Herman and past President of the Phoenix BGS Alumni Chapter. Please make her feel welcome.

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VOLUME 1, ISSUE 1

WINTER 2008

Induction Season - New BGS Members

Dear New Inductee of BGS:

Congratulations to the new members who were inducted into the Beta Gamma Sigma honor society this past year!

Each school in our area has a different induction schedule, so we get to welcome people all year around!

On behalf of the Alumni Chapter of the Bay Area (BGS-SF), we hope that you bring into the workplace and in your personal lives the **principles of the honor society: honor, wisdom, and earnestness.**

Each year grows more exciting for the BGS-SF Alumni Chapter. We are a diverse and talented group with a record of high achievement.

(Cont'd on page 3.)

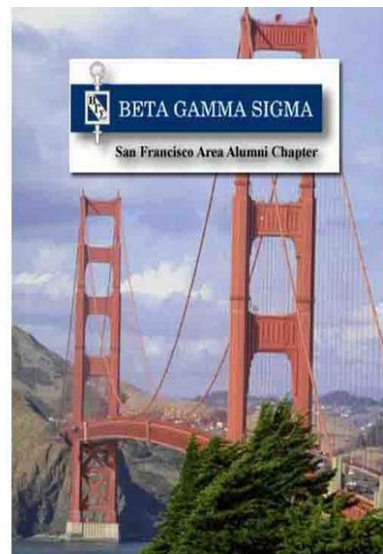
Around the Bay

BGS members have been sighted around the Bay—they were in Oakland in April and October 2007 working on community service projects with Rebuilding Together to help repair deserving residents' homes, they helped pack school supplies for area elementary schools in September, and they again supported Project Night Night for homeless children during the holiday season.

We're not just a San Francisco organization, but a Bay Area network.

On the more social side, members gathered to taste

wine at Vino Venue, mixed it up at The Holding Company, and went to an Oakland A's baseball game. Then there were adventures on the sea... (see page 3)



Lots of ways to stay connected

You should be receiving announcement and reminder emails about upcoming BGS-SF Alumni Chapter events. If not, you can contact the Central Office to update your email address or other contact information. They are at: bgshonors@betagammasigma.org and toll-free

at: (800) 337-HNRS or (314) 432-5650 in Missouri. More locally, we maintain both a YahooGroup and LinkedIn Group. Information about signing up is on our website. We have over 250 members connected to each other and we expect our network to grow over time. Do stay connected!

Have other ideas or suggestions? Let us know!

LinkedIn

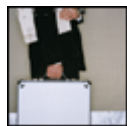
YAHOO! GROUPS

Membership

Update

A New Lifelong Alumni Chapter Membership option was rolled out in 2006. Now you can avoid the annual dues and invest one-time in a relationship that will last a lifetime! This membership is valid in Bay Area only, and is non-transferable. Many of our members know that they have sunk roots in the Bay Area, so this just gives them peace of mind. We now have an easy online method to make that commitment.

And if you are not prepared to become a lifelong Alumni Chapter member, please do consider joining at the annual rate. We



“It’s time to become an Alumni Chapter member, where do I pay?”

time they join the honor society.

cannot maintain our website, host events and develop the chapter without your support.

We desperately need to improve our membership efforts, especially since the BGS honor society does not presently allow inductees to join the Alumni Chapter at the same

That means our jobs are even harder!

Membership gives you discounts at events, access to special offers, and leadership opportunities. More than that—just like a university tracking annual giving—we need to demonstrate to the national organization that our members believe that the Alumni Chapter is something worth participating in and supporting. If you’ve never joined, please do so today. If you’ve joined in the past, please renew this year. Thank you! To join: http://www.bgssf.org/membership_register.htm

“This 2-for-1 Membership Offer gives you individual membership in both the Alumni Chapter and the SF Chamber of Commerce. You are eligible regardless of the year you were inducted and regardless of where you live and work!”

Announcing a Special Membership Offer for Lifelong Members of Beta Gamma Sigma™ in the San Francisco Bay Area

You have earned the honor of high achievement in business academics bestowed by Beta Gamma Sigma. Now it’s time to consider how you can take your accomplishments to the next level!

Ever wonder whether you should join a large Chamber of Commerce? This is your opportunity to experience and enjoy full benefits. The **San Francisco Chamber of Commerce** is recognized as the

pre-eminent business organization for advocacy, networking and economic growth. Founded in 1850, it is a non-profit organization with 2,200 member businesses and countless individual members. Members are drawn from every industry. Members also come from all parts of the Bay Area - from San Jose and the Silicon Valley to Napa and Pleasanton. For more information: http://www.sfchamber.com/sfcc_bgs_offer.htm

Don’t let the word San Francisco deter you – the Chamber covers the entire Bay Area. This offer is open to all members, and you will find participation relevant and useful for your business and career. Even if you attend just one Chamber event during the next twelve months, you will enjoy and benefit from the introductions and experience.

Focus on Sponsorship

Everyone speaks about taking things to the “next level.” This is just another buzzword for growth and advancement. The BGS-SF Alumni Chapter needs to continue to expand and mature so as to meet the expectations of each new class of inductees. We need to continue to develop new leaders—volunteer leaders—who see the potential in cultivating a distinguished group of

BGS honors alumni. And, we need to identify strong supporters who understand what we are trying to build. We cannot compete with individual schools that have development offices—but our needs are much more modest. We need sponsors who can assist with the use of their facilities for our events,

(Cont’d on page 3)



BETA GAMMA SIGMA
San Francisco Area Alumni Chapter

Thanks for supporting your local BGS Alumni Chapter!

www.bgssf.org

BGS-SF Sail on the Bay - Annual Event



BGS-SF members have been enjoying this annual event for several years now. Each year, we see new

4th Annual Sunset Sail with Adventure Cat Charters, 2007 faces and only a few repeat adventurers. We met after work on Friday, July 13th at Pier 39, off the Embarcadero and among the sea lions that are famous on Fisherman's Wharf.

July is summertime, but the Bay can be windy—perfect for a bracing sail. Adventure Cat Charters takes care of us, with wine, beer, soft drinks and light hor d'oeuvres. They even have extra jackets if it is truly wind-

chilly.

Sign up for 2008, as always, will be via our website and our online payment service. Look for announcements in May.

If you have any other event ideas or if you would like to help plan and organize an event, we'd like to hear from you! Ahoy!

"Our unique value as a chapter is in bringing together lifelong BGS members from numerous business schools."

Induction Season - New BGS Members (Cont'd from Page 1)

Our events are interesting and entertaining, and our leadership group grows more representative of our membership-at-large.

Our unique value as a chapter is in bringing together lifelong BGS members from numerous business schools. The Alumni Chapter operates independently from the national organization; hence, there is a separate annual membership process. The national organization

created the Alumni Chapters, and we depend on them for our non-profit status and general guidance. The Alumni Chapter provides opportunities to connect and meet virtually as well as in-person. We need you to be a part of our group, and to participate in a meaningful way.

You have achieved the distinction of membership in the Beta Gamma Sigma honor society, and the BGS-

SF Alumni Chapter would like you to be part of the local scene as well. Don't underestimate the value of this resource!

If you have any questions, please contact any of the members of the leadership team as listed on the contact info section of our website.

Focus on Sponsorship (Cont'd from Page 2)

provision of refreshments or other in-kind donations, as well as enhanced interest in our members as potential employees! No individual or corporate offer of support is too small.

However, we are seeking firm commitments to provide for a more reliable source of funding to maintain our scholarship matching pro-

gram. Many companies operate a matching program for charitable contributions, and we can leverage those funds by matching them again. In addition, we require transportation costs to send a representative of the Alumni Chapter to attend the Annual BGS Alumni Chapter Workshop. This workshop is sponsored by BusinessWeek, with the exception of transportation

costs.

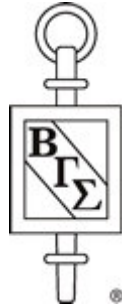
Each member is a potential source of support and sponsorship. We ask that you think about how you can help the Alumni Chapter, and in turn, how we can take it to the next level.





BGS-SF Alumni Chapter

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The mission and objectives of Beta Gamma Sigma are to encourage and honor academic achievement in the study of business and personal and professional excellence in the practice of business; to foster an enduring commitment to the founding principles and values of honor and integrity; to encourage the pursuit of wisdom and earnestness; to support the advancement of business thought and to encourage lifelong learning; and to enhance the value of Beta Gamma Sigma for student and alumni members in their professional lives. Currently, more than 500,000 individuals have accepted membership in Beta Gamma Sigma. They occupy key management and leadership positions in a variety of industries around the world. The Alumni Chapters exist to help further the mission and objectives, and to create a community that shares common interests.

Recognizing Business Excellence Since 1913



BGS-SF Dinner-Dance Cruise and the Dedicated Leadership Group



Hats off to Alumni Chapter Secretary Michael Wong for coming up with the idea to organize a Dinner-Dance Cruise with Hornblower Cruises in January 2008. Over 40 people braved the rainy season and enjoyed fine food, dancing and good company. Oh, the rain was actually held back during the voyage!

Kudos to Committee person Melissa Herman for her assistance at the holiday speaker event with Kara Swisher of the Wall Street Journal and AllThingsDigital. Melissa has helped the Alumni Chapter in many

ways and we hope to see her step up in a larger role!

In addition to her recent assistance with Project Night Night, Vice President Caren San Felipe-Mendieta has been a strong supporter all year, even while being on business travel over 50%, Yikes!

Treasurer Myra Salinas kept our books uncooked and in the black—and gave birth to baby boy, Kai !!

Acting President Chris Bailey kept several of the loose ends from fraying but expressed the need to delegate more functions. What an actor!

Many of our Advisors and Members-at-Large also contributed time, talent and money in support of our activities. For example, some helped represent the Alumni Chapter at school induction ceremonies, and others donated gifts for our event door prizes. Three Cheers!

Questions and Answers:

Q: How do I make sure I receive information about the BGS-SF Alumni Chapter?

A: Contact the Central Office at (800) 337-HNRS and update your email and mailing address.

Q: How do I join the LinkedIn Group and YahooGroup?

A: Go to http://www.bgssf.org/connect_LinkedIn.htm and http://www.bgssf.org/connect_community.htm

Q: How do I support the Alumni Chapter and become an annual member?

A: The easiest way is online, but you can also fill out a form—both options are at http://www.bgssf.org/membership_info.htm